



**GOLF EQUIPMENT INFORMATION**

New Products • Reviews • Tests • Specs • Clubmaking • more

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

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**New and Improved Site Layout**

**MADISON, AL. – Jan. 24, 2004 – Equip2Golf, Inc.** is pleased to announce the redesign and upgrade of its golf equipment information portal site. Specializing in golf equipment analysis and coverage, the redesigned **Equip2Golf.com** provides golf industry insiders and consumers alike: new product summaries, on-course equipment reviews, scientific-based tests, equipment performance ratings, specifications, clubmaking articles by Jeff Jackson, PGA show reports, equipment glossary, and more. Our scientific-based testing will continue its focus on golf ball analysis providing golfers with in-depth information to assist them in the selection process. We are expanding our equipment testing to include the new **MPI™ (Mayes Performance Index)** ratings and other equipment categories. Our on-course equipment reviews continue to provide comparative analysis of the new drivers, woods, irons, wedges, and putters. We will expand the reviewing of training aids, apparel, and golf-related books. The new Manufacturer's Corner features special offers and giveaways from selected companies. Space is currently available for a limited number of companies to participate in this interactive promotional opportunity. Founded in 1998 by engineer Gary Mayes, Equip2Golf, Inc. is a golf equipment multi-media and testing company that, in addition to producing Equip2Golf.com, offers independent proprietary golf equipment testing services and golf equipment content for radio broadcasts, newspaper, and international golf websites.

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