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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Equip2Golf Debuts Golf Ball Ratings

MADISON, AL. – Oct. 16, 2004 – Equip2Golf, Inc. announces the debut of their new golf ball ratings where 24 leading models were tested with respect to distance, spin, feel, durability, and price. The tests were conducted using real golfers, launch monitor technology, and scientific-based procedures. The tests results were compiled using the patent pending **Mayes Performance Index (MPI™)** rating method. The MPI™ method provides relative comparisons of golf ball distance, spin, feel, durability, and price characteristics. “We are excited about the potential of our new rating system”, said Gary Mayes, President of Equip2Golf, Inc. “The MPI™ provides the necessary information a consumer needs in selecting the right golf ball for their game”. Plans are for the MPI™ ratings to be updated on a quarterly basis adding new golf balls as they are introduced and subjected to Equip2Golf’s extensive testing and analysis process. Equip2Golf’s 2004 Golf Ball Report provides the initial application of the MPI™ method recommending golf balls for combination distance & spin, distance, high spin, low spin, firm feel, soft feel, low compression, and durability. Additionally, the debut of the MPI™ ratings marks the introduction of a new Equip2Golf site - **GolfBallTest.com** containing the complete MPI™ ratings. For a limited time, access to GolfBallTest.com is available free to both consumers and industry.

Founded in 1998 by engineer Gary Mayes, Equip2Golf, Inc. is a golf equipment multi-media and testing company that, in addition to producing Equip2Golf.com and GolfBallTest.com, offers independent proprietary golf equipment testing services and golf equipment content for radio broadcasts, newspaper, and international golf websites.

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