


<p>The Pro Shop with Gary Mayes</p> <p>WEEI ALL SPORTS-730</p> <p>"Fairways and Greens" hosted by Matt Perrault Monday evenings at 6:30 p.m. CST</p>	<p>June 14, 2004</p> <ul style="list-style-type: none"> - King Cobra Drivers - U.S. Open Preview - In the Bag of Sergio Garcia 	
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- King Cobra Comp Drivers

Cobra Golf introduces the **King Cobra COMP** line of drivers. The new line features an ultra-lightweight, carbon composite top, combined with a milled rhombus oval face insert and dual weighting system. The line consists of 3 different models: the 454 COMP, 414 COMP and 414 COMP TOUR. The benefit of Cobra's composite top technology is that the lightweight composite crown replaces the heavier titanium crown. This allows for larger face areas and head sizes, as well as optimal low and back weighting in the Dual Weighting System (DWS), for higher launch angles and greater carry distance across all nine hot points of the club face. The 454 and 414 COMP drivers feature custom ultra lightweight 45 gram Mitsubishi Rayon shafts to promote higher swing speeds for greater carry distance. This new shaft design promotes increased accuracy and feel via a uniquely constructed low resin/high carbon fiber content design. The King Cobra 414 COMP TOUR features a custom Fujikura Vista Pro 65 shaft for tour type performance. Currently available with a **suggested retail price of \$450 each**.



- U.S. Open Preview

The 2004 U.S. Open is set for June 17-20 at **Shinnecock Hills Golf Club** in Southampton, New York. The course plays to a Par 70 at 6,996 yards with 12 par 4s. This is the fourth time that Shinnecock has hosted the U.S. Open with Corey Pavin winning the last one in 1995. The course has 164 bunkers and only two water hazards. Jim Furyk is the defending champion.

The Favorites:

Tiger Woods – We are still waiting for him to return to the form we expect.

Phil Mickelson – Can he make it two for two?

Ernie Els – Playing into major form.

Sergio Garcia – His game has matured, has he? has to putt well.

Vijay Singh – Always has to be considered; currently playing well.

Others to Watch:

Stewart Cink – A grinder who has the game to win this tournament.

Padraig Harrington – Irishman that will win a major sometime soon.

Fred Couples – Playing as well as anyone right now; his back has to hold up.

Chad Campbell – The best new name that has a chance to win.

David Toms – Due to be back in the major scene.

The Pro Shop with Gary Mayes

June 14, 2004 (continued)

- In the Bag – Buick Classic

“Drive for Show, Putt for Dough”

Winner – Sergio Garcia

Driver – TaylorMade r7 quad

Putter – TaylorMade Rossa Menza Monza

Golf Ball – Titleist Pro V1x

2004 Season Leaderboard - PGA Tour

Driver

TaylorMade – 11 wins

Titleist – 6 wins

Callaway – 3 wins

Nike – 2 wins

Cleveland, Ping – 1 win

Putter

Titleist Scotty Cameron– 9 wins

Never Compromise – 3 wins

MacGregor Bobby Grace – 2 wins

TaylorMade Rossa, Ping, Odyssey – 2 wins

T.P. Mills, Dunlop, SeeMore, Yes! – 1 win

Golf Ball

Titleist – 19 wins

Nike – 2 wins

Callaway, Dunlop, Precept – 1 win

Next Week ... **More New Products** ...