


<p>The Pro Shop with Gary Mayes</p> <p>WEEW ALL SPORTS-730</p> <p>"Fairways and Greens" hosted by Matt Perrault Monday evenings at 6:30 p.m. CST</p>	<p>May 3, 2004</p> <ul style="list-style-type: none"> - Slazenger Golf Balls - Ben Hogan Hybrid - In the Bag of Vijay Singh 	
--	---	---

- Slazenger MONEY Golf Ball

Slazenger Golf introduces its latest golf ball, the **MONEY**. The new golf ball is a low compression two-piece design featuring a soft core and soft feel. Instead of traditional numbers stamped on the golf ball, instead each has a dollar symbol (\$). The No. 1 ball is \$, the No. 2 ball is \$\$, and so forth. The Slazenger Money is available in dozen box sets with a unique green packaging that looks like U.S. currency and features signatures from the "Treasurer of Distance" and the "Secretary of Feel." **Manufacturer's suggested retail price is \$19.95 per dozen.**



- Ben Hogan Edge CFTh Hybrid Club

Ben Hogan Golf introduces the **Edge CFTh** set of hybrid irons. The new utility woods were designed as an extension of the popular Edge CFT irons and feature two-piece construction with a stainless steel frame and Compression Forged Titanium face. The lightweight face moves weight from the club face to the sole and perimeter areas of the club head for increased forgiveness and playability. The club head design features a very low center of gravity to get the ball in the air with great ease as compared to standard long irons. The length of the clubs is longer than a typical long iron for added distance but shorter than a typical fairway wood for increased control. The clubs feature the popular BEN HOGAN 'Speed Slot' in the toe of the club that provides reduced drag for improved club head speed and increased ability to square up the club face to the target. The hybrids are available in Men's Right Hand Steel and Graphite #1h - #5h and Men's Left Hand Steel and Graphite #2h - #5h, with custom options in shaft type, length, and flex. **Currently available with a suggested retail price of \$120 each for steel and \$150 each for graphite.**



The Pro Shop with Gary Mayes

May 3, 2004 (continued)

- In the Bag – HP Classic of New Orleans

“Drive for Show, Putt for Dough”

Winner – Vijay Singh

Driver – TaylorMade R510 TP

Putter – MacGregor Bobby Grace Amazing Grace MOI Belly

Golf Ball – Titleist Pro V1x

2004 Season Leaderboard - PGA Tour

Driver

TaylorMade – 7 wins

Titleist – 5 wins

Callaway – 3 wins

Nike – 2 wins

Ping – 1 win

Putter

Titleist – 7 wins

Never Compromise – 3 wins

MacGregor Bobby Grace – 2 wins

Ping – 2 wins

Dunlop, Odyssey, SeeMore, Yes! – 1 win

Golf Ball

Titleist – 13 wins

Nike – 2 wins

Callaway, Dunlop, Precept – 1 win

Next Week ... **More New Products** ...