
 <p>The Pro Shop with Gary Mayes</p> <p>WEEI ALL SPORTS-730</p> <p>"Fairways and Greens" hosted by Matt Perrault Monday evenings at 6:30 p.m. CST</p>	<p>May 10, 2004</p> <ul style="list-style-type: none"> - Ben Hogan Golf Balls - La Jolla Club Fairway Wood - In the Bag of Joey Sindelar 	
---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------

- Ben Hogan The Hawk Golf Ball

Ben Hogan introduces "The Hawk" golf ball. The Hawk was Ben Hogan's nickname when he was playing. The new golf ball features a 70 compression three-piece design with a large core, inner cover designed to reduce driver spin, and a durable ultra thin urethane talon cover for control and increased spin. Manufacturer's **suggested retail price is \$38.00 per dozen.**



- La Jolla Club Tour Knife Fairway Wood

La Jolla Club recently updated its popular Knife line of fairway woods with the introduction of the **Tour Knife** series. The original Knife fairway wood features three blade-like rails that protrude from the sole for stabilization through impact. The new Tour Knife fairway woods still feature the three blades but they have been reduced in size by 40% from the original. They also includes a 25-gram tungsten plug inserted into the back of the head to produce a more boring trajectory. As with the original Knife, the design of the Tour Knife is intended to provide increase stability, accuracy, and distance in a variety of shot-making conditions. The two outside blades act as outriggers, stabilizing the club head through the swing, even through twist-producing rough. The center blade acts as a rudder for straightness. The Tour Knife is available in a 2 (12-degree), 3 (15-degree), 4 (17-degree) and 5 (20-degree) wood. It features a Harrison Striper J shaft and Victory Tour Velvet Grip. **Currently available with a suggested retail price of \$199 each** for graphite.



The Pro Shop with Gary Mayes

May 10, 2004 (continued)

- In the Bag – Wachovia Championship

“Drive for Show, Putt for Dough”

Winner – Joey Sindelar

Driver – TaylorMade R510 TP

Putter – Titleist by Scotty Cameron Futura

Golf Ball – Titleist Pro V1

2004 Season Leaderboard - PGA Tour

Driver

TaylorMade – 8 wins

Titleist – 5 wins

Callaway – 3 wins

Nike – 2 wins

Ping – 1 win

Putter

Titleist – 8 wins

Never Compromise – 3 wins

MacGregor Bobby Grace – 2 wins

Ping – 2 wins

Dunlop, Odyssey, SeeMore, Yes! – 1 win

Golf Ball

Titleist – 14 wins

Nike – 2 wins

Callaway, Dunlop, Precept – 1 win

Next Week ... **More New Products** ...