


<p>The Pro Shop with Gary Mayes</p> <p>WEEB ALL SPORTS-730</p> <p>"The Matt Perrault Show" Thursday Mornings at 6:25 a.m. CST</p>	<p>March 4, 2004</p> <ul style="list-style-type: none"> - World Golf Championship - TaylorMade rac CGB Irons - Sonartec Fairway Wood - In the Bag of Tiger Woods 	
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- Accenture Match Play Championship

Tiger Woods wins his second consecutive Accenture Match Play Championship by defeating Davis Love III 3 and 2 in the final match. The victory gave Woods his 40th overall win and gave him a lifetime match play record of 30-5-1 in singles as a pro as well as 36-0 as an amateur. Love played well and lead through the 20th hole when a fan heckled him and he never seemed to recover.

- TaylorMade rac CGB irons

TaylorMade Golf recently introduced the **rac CGB** irons. The new irons are the latest in the rac family. The rac CGB stands for "Center of Gravity Back," features a low and deep center of gravity that provides a combination of distance, control and forgiveness. The irons feature pull-face construction with a clubface made from a high strength C455 stainless steel and milled on both sides. The lightweight and extremely thin clubface is made separately and allowed the designers to reposition 13 grams of weight back and low in the clubhead. The irons also incorporate a patent-pending hollow top-line across the top of the clubhead from the hosel to the toe, creating a deep hollow cavity that allowed the designers to reposition an additional 13 grams from the top of the clubhead. The irons feature a Performance Cartridge, comprised of tungsten-loaded, high-density urethane and five metal inset rods precisely positioned to centralize weight in the clubhead and concentrating mass behind the hitting area to promote power. Simultaneously, the CGB's Performance Cartridge further contributes to the deep-back center of gravity position, making the irons easy to launch. Finally the irons feature rac Technology, distinguished by two Feel Pockets, milled directly into the cavity, that help to channel impact energy to strategic areas of the clubhead, promoting increased feel. Because the rac CGB's face is extraordinarily thin, the Feel Pockets of the rac CGB vibrate more freely, further enhancing feel. The rac CGB irons have a large, deep back cavity and tall clubface, both contributing to an high MOI, providing increased forgiveness. Suggested retail price is \$1,250 (steel) and \$1,500 (graphite) in 3-PW set.



The Pro Shop with Gary Mayes**March 4, 2004 (continued)****- Sonartec SS07 Fairway Wood**

Sonartec Golf introduced the SS-07 line of fairway woods last year. The main feature of the new SS-07 is an adjustable hosel that allows custom club fitters to adjust the lie and loft 2-degrees in any direction. The **SS-07 ClubFit Series** will give a select number of club fitters the opportunity to receive SS-07 component heads. For the first time, professional club fitters have access to a high-end, Tour-proven club head made expressly for the club fitter market. The SS-07 is available in 3, 4, 5, and 7 woods. Retail prices for the SS-07 will vary depending on the shaft chosen by the club fitter, but the SS-07 should sell for between \$300 and \$400. Over 75 players used Sonartec Driving Cavity clubs on the PGA Tour in 2003. The patented Driving Cavity design positions the Center of Gravity deep within the club head to widen the sweet spot and raises the Center of Gravity, creating a penetrating, boring ball trajectory.

**- In the Bag – Accenture Match Play Championship****“Drive for Show, Putt for Dough”****Winner** – Tiger Woods**Driver** – Nike Ignite Prototype**Putter** – Scotty Cameron by Titleist Studio Stainless Newport 2**Golf Ball** – Nike One TW**2004 Season Leaderboard - PGA Tour****Driver**

TaylorMade – 4 wins

Titleist – 2 wins

Callaway – 1 win

Nike – 1 win

Putter

Titleist – 4 wins

Never Compromise – 2 wins

Dunlop – 1 win

Yes! – 1 win

Golf Ball

Titleist – 5 wins

Dunlop – 1 win

Precept – 1 win

Nike – 1 win

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