



March 11, 2004

- FootJoy Shoes
- Nike CPR Irons
- In the Bag of Mark O'Meara



- FootJoy Shoes

FootJoy introduces a new custom shoe program called MyJoys. The MyJoys programs offers golfers the ability to take FootJoy's flagship DryJoys model, for both Men and Women, and customize it with two different base color options: white or black. Next, you can select from 14 different saddle color options, and then further personalize the shoe with up to six embroidered letters, numbers, or selected logos on the side of the heel. The lead time for the custom product offering is three weeks from order inception to delivery. The price for a pair of customized Men's MyJoys golf shoes is \$165 + tax. The price for a pair of customized Women's MyJoys golf shoes is \$140 + tax. MyJoys can be ordered directly from FootJoy by visiting www.myjoys.com or they can be purchased from an Authorized FootJoy Reseller in your area.



- Nike CPR Mixed Set

Nike Golf recently introduced the **CPR Mixed Set**. The set features a 22-degree and a 26-degree CPR Wood and a cavity back 5-iron through a cavity back pitching wedge. The CPR Woods' scoop-back design remains the same as their original ones, creating a low and deep center of gravity that facilitates getting the ball airborne. They can be played off the tee, from the rough or from a tight fairway lie. The CPR Woods come standard with a soft tip profile, lightweight (70 gram) graphite shaft in an R-flex. The CPR Irons feature a wide sole and a low-slung cavity pad creating a low center of gravity. The heads are made of a durable 17-4 stainless steel and are progressively offset. The CPR Irons come standard with a soft tip profile, lightweight (110 gram) steel shaft in a Uniflex. Suggested Retail Price for the set is \$599 and is currently available.



The Pro Shop with Gary Mayes

March 11, 2004 (continued)

- In the Bag – Ford Championship

“Drive for Show, Putt for Dough”

Winner – Craig Parry

Driver – Callaway ERC Fusion

Putter – Odyssey White Hot 2-Ball

Golf Ball – Callaway HX Tour

2004 Season Leaderboard - PGA Tour

Driver

TaylorMade – 4 wins

Titleist – 2 wins

Callaway – 2 wins

Nike – 1 win

Ping – 1 win

Putter

Titleist – 4 wins

Never Compromise – 2 wins

Dunlop – 1 win

Odyssey – 1 win

Ping – 1 win

Yes! – 1 win

Golf Ball

Titleist – 6 wins

Callaway – 1 win

Dunlop – 1 win

Precept – 1 win

Nike – 1 win

Next Week ... **More New Products** ...