



February 26, 2004

- **World Golf Championship**
- **MacGregor Irons & Woods**
- **Sonartec Fairway Wood**
- **In the Bag of Mike Weir**



- Accenture Match Play Championship

The first World Golf Championship event is underway at the La Costa Resort and Spa in Carlsbad, California. Tiger Woods is the defending champion. Round 1 Results:

Expected -

Tiger Woods (1) def John Rollins (16)
 Vijay Singh (1) def Shingo Katayama (16)
 Davis Love III (1) def Briny Baird (16)
 Mike Weir (1) def Rich Beem (16)
 Phil Mickelson (2) def Lee Westwood (15)

Upsets -

John Huston (15) def Retief Goosen (2)
 Stewart Cink (12) def K.J. Choi (5)
 Colin Montgomerie (13) def Nick Price (4)

- MacGregor V-FOIL M455 Irons and Eye-O-Matic Woods

MacGregor Golf recently introduced a new line of drivers and fairway woods call the **V-FOIL Eye-O-Matic**.

The name comes from one of their first persimmon woods that debuted back in 1960. The woods feature an alignment "eye" on the club face with MacGregor's V-FOIL technology. The low center of gravity and perimeter weighting of the V-FOIL technology enables high launch and increased forgiveness. The driver is available in two models: the M38 (8.5°, 9.5° and 10.5° lofts) offers a 380cc emphasizing a balance of forgiveness and control, and the M42 (9°, 10° and 11° lofts) features a 420cc head for higher MOI and greater face surface area for increased forgiveness. The driver features a Graphite Design YS-6.1 shaft, optimized exclusively for Eye-O-Matic, with other custom shafts available. Suggested retail price for the drivers are \$349.99 each and matching fairway woods are \$239.99 each. Also introduced is a new game improvement iron. The **V-FOIL M455** irons feature an extremely deep, low center of gravity that helps get the ball airborne quickly. The large effective hitting area helps deliver greater forgiveness. The face thickness and composition of the club heads transitions from long irons to short irons. From #3-iron to #6-iron, the face is forged from a very thin maraging 455 stainless steel for maximum forgiveness and hot ball response. From #7-iron to pitching wedge, the club heads are forged from 1045 soft carbon steel for increased feel and distance control. Each iron is forged hosel through the toe, with the V-FOIL weighting welded on the back. The irons are finished with a three-step process of copper/nickel/chrome plating for unmatched elegance and durability. Suggested retail price is \$699.99 (steel) and \$799.99 (graphite).



The Pro Shop with Gary Mayes

February 26, 2004 (continued)

- Sonartec SS07 Fairway Wood

Sonartec Golf introduced the SS-07 line of fairway woods last year. The main feature of the new SS-07 is an adjustable hosel that allows custom club fitters to adjust the lie and loft 2-degrees in any direction. The **SS-07 ClubFit Series** will give a select number of club fitters the opportunity to receive SS-07 component heads. For the first time, professional club fitters have access to a high-end, Tour-proven club head made expressly for the club fitter market. The SS-07 is available in 3, 4, 5, and 7 woods. Retail prices for the SS-07 will vary depending on the shaft chosen by the club fitter, but the SS-07 should sell for between \$300 and \$400. Over 75 players used Sonartec Driving Cavity clubs on the PGA Tour in 2003. The patented Driving Cavity design positions the Center of Gravity deep within the club head to widen the sweet spot and raises the Center of Gravity, creating a penetrating, boring ball trajectory.

**- In the Bag – Nissan Open****“Drive for Show, Putt for Dough”****Winner** – Mike Weir**Driver** – TaylorMade R580XD**Putter** – Scotty Cameron by Titleist Newport**Golf Ball** – Titleist Pro V1**2004 Season Leaderboard - PGA Tour****Driver**

TaylorMade – 4 wins

Titleist – 2 wins

Callaway – 1 win

Putter

Titleist – 3 wins

Never Compromise – 2 wins

Dunlop – 1 win

Yes! – 1 win

Golf Ball

Titleist – 5 wins

Dunlop – 1 win

Precept – 1 win

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