



February 19, 2004

- **John Daly Wins!**
- **Dunlop Irons**
- **Cleveland Wedge**
- **In the Bag of John Daly**



- John Daly Wins!

It had been nearly 10 years since **John Daly** won on the PGA Tour, when he won this past week's Buick Invitational. In dramatic fashion, Daly beat Chris Riley and Luke Donald. For the week, Daly was 11 out of 13 in sand saves, averaged just 26.3 putts per round and 308.5 yards off the tee. Daly was 262 yards out on his second shot on the par 5 18th. He hit his fairway wood into a greenside bunker and left him with a 30 yard sand shot to a green that was sloping away from him and water just beyond the green. His sand shot ended up 6 inches from the hole leaving him with a tap in birdie. When Riley and Donald missed their birdie putts, Daly was a champion once again. He recently signed an endorsement deal with Dunlop Golf offered the following quote after his round commenting on his new relationship with Dunlop, **"Who needs fitness when you've got great equipment!"**



- Dunlop RG Designs Players Blade

Dunlop Golf introduced the **RG Designs Players** irons. These are the clubs that John Daly used in his recent win. The new irons are muscleback tour blades designed for maximum workability, providing higher skilled players with the ability to hit a wide range of shots. The irons feature 304 soft stainless steel heads with milled faces that have CNC grooves and hard chrome plating for increased feel, greater control and longer durability. The RG Designs Players blades will be available in early spring with a suggested retail price of \$599.99 for 3-PW set.



The Pro Shop with Gary Mayes

February 19, 2004 (continued)

- Cleveland CG10 Wedge

Cleveland Golf recently introduced the **CG10** wedge. The new wedge is made from a material known as Carbon Metal Matrix™. The new material is said to offer significant improvements in the areas of feel and performance. Microscopic carbon spheres suspended within the material help create a matrix material that is 10% less dense and 15% softer than traditional carbon steel used in cast and forged club heads. The CG10 is available with a satin chrome finish with loft options of 52°, 54°, 56° and 60°. The 52° wedge is available with a standard bounce while all other lofts are available with three bounce options. Suggested Retail Price is \$141 each.



- In the Bag – Buick Invitational

“Drive for Show, Putt for Dough”

Winner – John Daly

Driver – TaylorMade R580

Putter – Dunlop Redneck

Golf Ball – Dunlop Loco Pro

2004 Season Leaderboard - PGA Tour

Driver

TaylorMade – 3 wins

Titleist – 2 wins

Callaway – 1 win

Putter

Titleist – 2 wins

Never Compromise – 2 wins

Dunlop – 1 win

Yes! – 1 win

Golf Ball

Titleist – 4 wins

Dunlop – 1 win

Precept – 1 win

Next Week ... **New Products** ...